

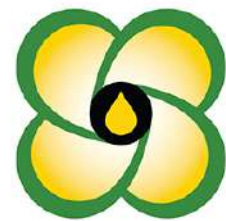
Moving Forward on Sustainability

Canadian Canola and ISCC

AGENDA

- 1 Who We Are
- 2 ISCC in Canada
- 3 Moving forward with canola's sustainability
- 4 Discussion

CCGA is a farmer-led organization representing Canada's 43,000 canola farmers on national and international issues, policies and programs that enhance their farm's success.



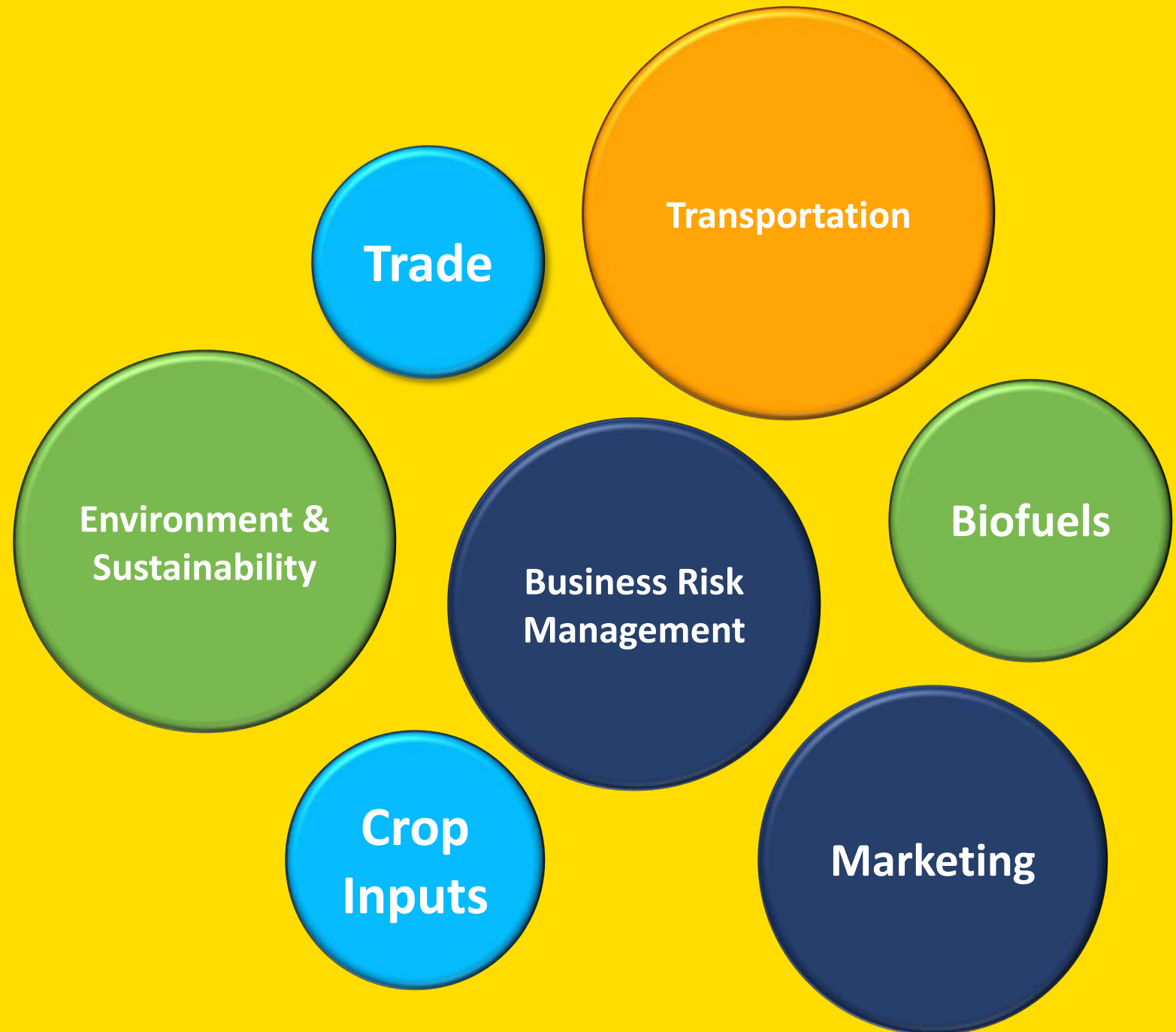
CANADIAN
CANOLA GROWERS
ASSOCIATION

helping farmers *succeed*



Policy Development

Our policy and government relations team in Winnipeg and Ottawa represents the interests of canola farmers on issues including:



Canola by the numbers

Canola earned
\$9.9 BILLION
in farm cash receipts in 2017



Canola contributes
\$26.7 BILLION
per year to the **Canadian Economy**

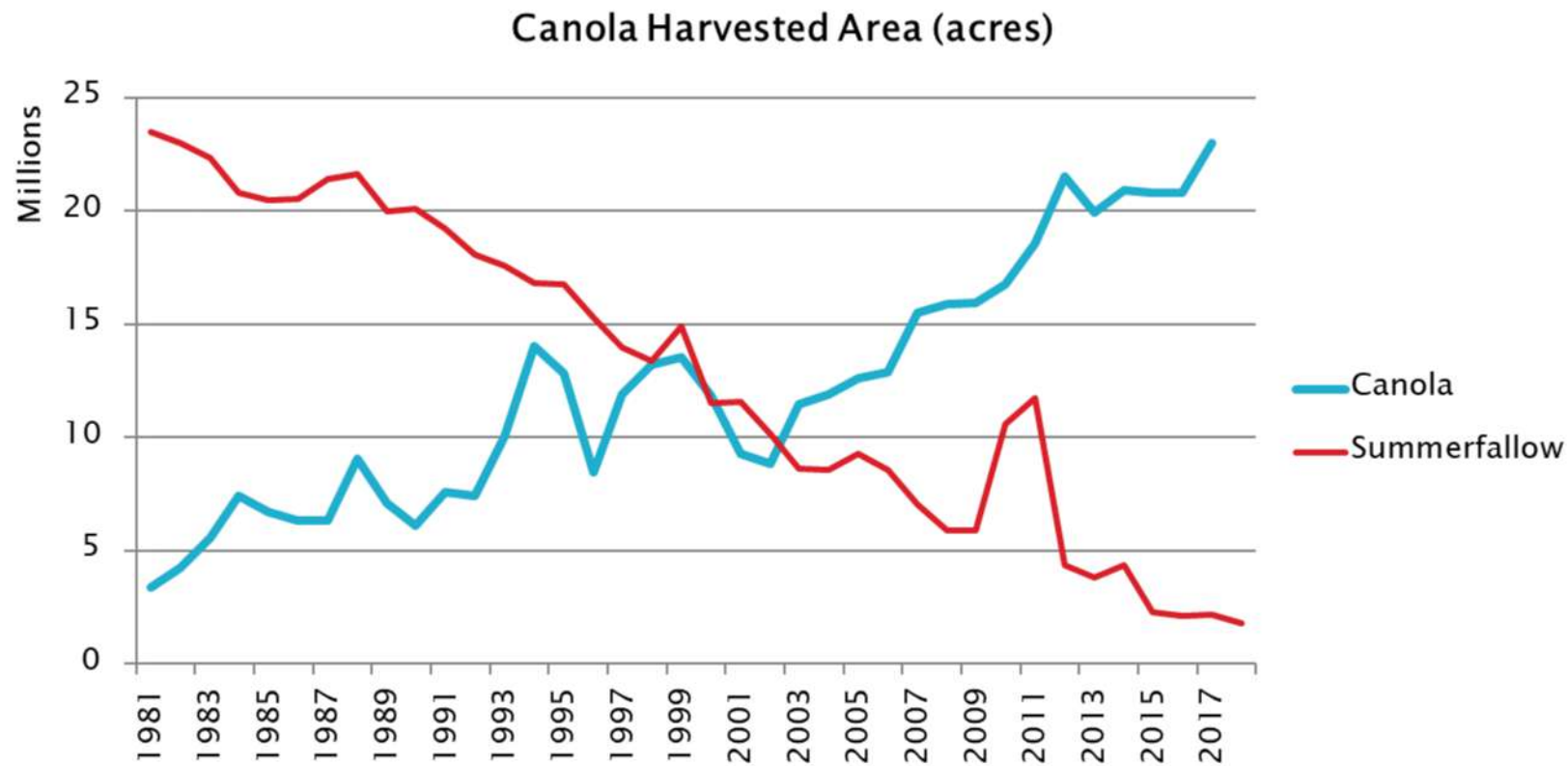
21.3
MILLION METRIC TONNES
of **Canadian canola**
produced in **2017**

Canola exports were valued at
\$11.4 BILLION
in 2017

22.9 MILLION ACRES
of **CANADIAN CANOLA**
harvested in 2017

CANADIAN CANOLA INDUSTRY EMPLOYS
 x **250,000**
CANADIANS

Canola by the numbers



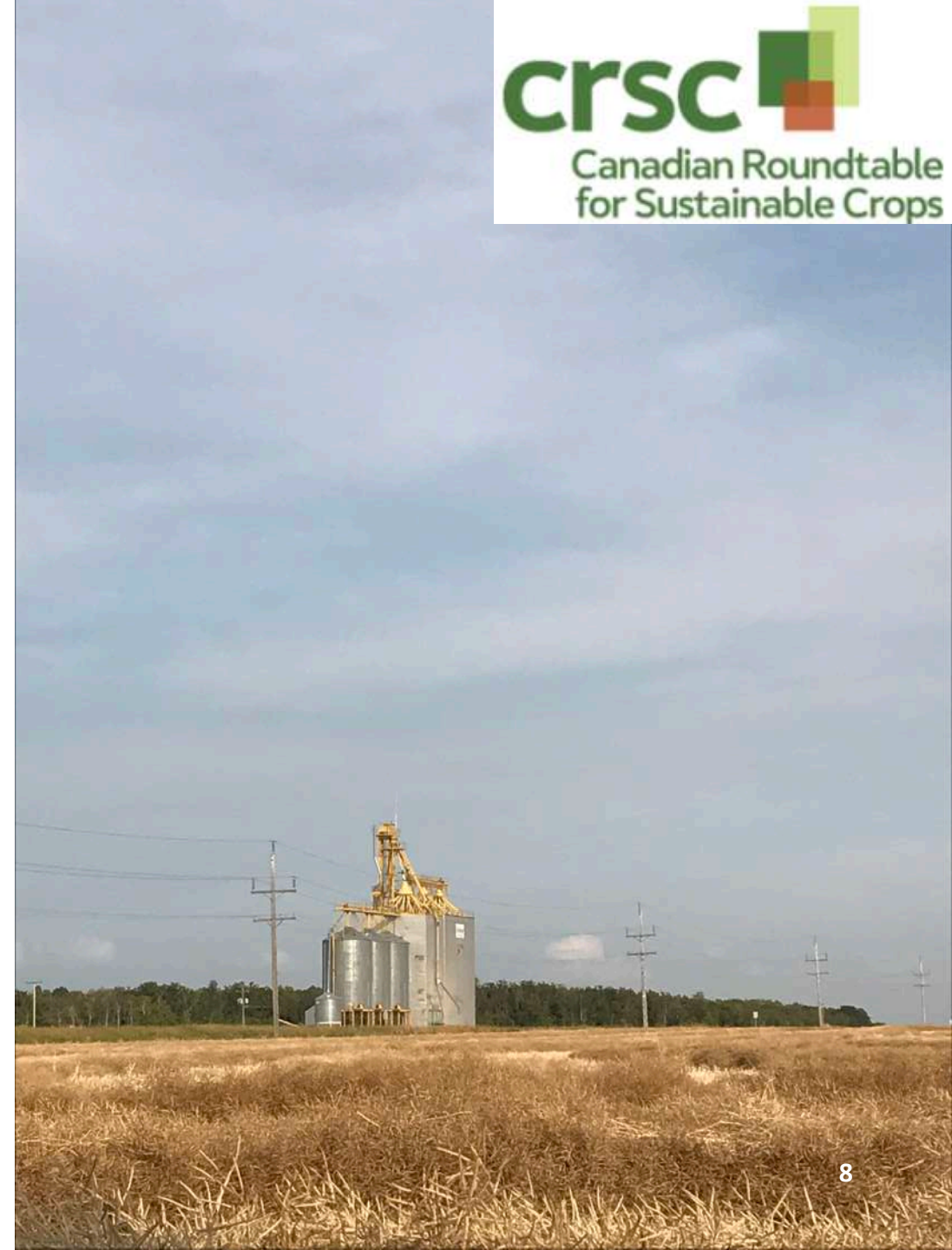
Sustainability

- Canadian canola farmers are committed to growing an economically, socially and environmentally sustainable crop.
- Canadian canola is certified under EU RED.
- Chain of custody certification by independent auditors using ISCC.



Sustainability

- Today, more than ever, people are interested in where their food comes from and how it is produced.
- In Canada, CCGA has been a founding member of the Canadian Roundtable for Sustainable Crops (CRSC).
- The CRSC's metrics platform helps track and assess the macro-level sustainability of Canadian crops across 12 key areas.



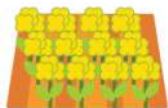
CCGA's Sustainability Goals

USE LESS ENERGY

 **18%**
REDUCTION
in fuel use
per bushel

- Our industry has set a goal to produce 52 bushels an acre by 2025.
- We will do so without increasing our fuel inputs, or our cropland.


INCREASE LAND EFFICIENCY

 **40%**
DECREASE
in the amount of land
required to produce
one tonne of canola

CCGA's Sustainability Goals

SEQUESTER MORE CARBON

sequestering additional
5 MILLION
tonnes
of greenhouse
gas emissions in
Canadian soils,
every year



- Canadian cropland currently sequesters 11 million tonnes of greenhouse gases, every year.
- Increasing this to 16 million tonnes by 2025 will mean that Canadian cropland will be taking the equivalent of nearly 3.5 million cars off the road, every year.

CCGA's Sustainability Goals

IMPROVE SOIL & WATER HEALTH

Utilize 4R nutrient stewardship practices on

50% OF
CANOLA
ACRES 

 nutrient
stewardship

4R Nutrient Stewardship can **help** grow crops sustainably

The 4Rs work to increase production/profitability for farmers while ensuring the future of the agricultural industry

RIGHT

SOURCE

RIGHT

RATE

RIGHT

TIME

RIGHT


PLACE

By 2025 Canadian Canola Growers Will:

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 **18%**
REDUCTION
in fuel use
per bushel

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THANK YOU

QUESTIONS?